

The logo for The Singularity Summit 09 is a teal oval with the text "THE SINGULARITY SUMMIT09" inside. "THE" is at the top, "SINGULARITY" is in the middle, and "SUMMIT09" is at the bottom, all in white capital letters. Horizontal lines separate "THE" from "SINGULARITY" and "SINGULARITY" from "SUMMIT09".

THE SINGULARITY SUMMIT09

Partner Prospectus

The **Singularity Institute for Artificial Intelligence** is a non-profit research and education organization dedicated to promoting rational thought about the dangers and potential of advanced technologies, particularly technologies that accelerate scientific process. We communicate through our publications, the online community *Less Wrong*, summer internships, grants, and annual summits.

On October 3–4 in New York City, the most acclaimed experts in fields such as life extension, quantum computing, neuroengineering, DNA nanotechnology, brain emulation, consciousness, virtual worlds, artificial and natural intelligence, and more will describe their latest research and discuss its implications for the future of humanity.

Our speakers include **Ray Kurzweil**, inventor, entrepreneur and author of *The Singularity Is Near*; **Peter Thiel**, President of Clarium Capital Management, seed investor in Facebook, Managing Partner of Founders Fund, and co-founder of PayPal; **Dr. Aubrey De Grey**, Director of Research at the SENS Foundation, author of *Ending Aging*, and creator of the Methusaleh Prize; and many other world-famous thinkers.

You can learn more about the Singularity Summit at <http://www.singularitysummit.com/>

The Singularity Institute is offering several sponsorship programs for interested investors and the business community, providing an opportunity to team up with the Institute to claim a leadership stake in the coming generation of transforming technologies.

Business Underwriter and Partner Programs

The **Singularity Summit Sponsorship Program for Business** offers businesses and entrepreneurs the opportunity to get involved with the Institute by presenting and exhibiting at the Summit, participating in private events, and networking with the Singularity Institute network.

Singularity Summit Underwriter

(\$20,000 minimum donation – limited to 5 companies)

- Recognition as Underwriter of Singularity Summit 2009 (10 VIP Summit Passes)
- Company materials provided to all Summit attendees
- Company logo featured on the Summit website, large posters at the Summit, and programs handed

out to all attendees

- Invitation to a pre-Summit VIP Networking Party (10 VIP party passes)
- Option to set up an information table in the large break room, which will get prime exposure during four 20-minute coffee breaks and two 80-minute lunch breaks throughout the event
- A thank-you during the closing credits of the Summit
- Company named as exclusive sponsor of one lunch, reception, or VIP event – selected by company on an availability basis

Singularity Summit Partner (\$5,000 minimum donation)

- Recognition as Sponsor of Singularity Summit 2009 (4 VIP Summit Passes)
- Company materials provided to all attendees at Summit
- Company logo featured among on Summit website, large posters at the Summit, and programs handed out to all attendees
- Invitation to a pre-Summit VIP Networking Party (3 VIP party passes)
- Option to set up information tables in the large break room, which will get prime exposure during four 20-minute coffee breaks and two 80-minute lunch breaks throughout the event
- A thank-you during the closing credits of the Summit

Media and Analyst Partner Program

The **Singularity Summit Media and Analyst Partner Program** offers forward-thinking media and industry analyst firms the opportunity to get involved with the Institute by covering the Summit, participating in private events, and networking with the Singularity Institute network. The Institute will accept cross-promotional opportunities in return for the benefits of participating as a media or analyst partner. Benefits include:

- Recognition as Media or Analyst Partner of the Singularity Summit 2009 (4 VIP Summit Passes)
- Organization materials provided to all Summit attendees
- Organization logo on the Summit website, large posters at Summit, and programs handed out to every attendee
- Invitation to a pre-Summit VIP Networking Party (3 VIP party passes)

All donations are tax deductible. For more information on Summit sponsorship opportunities, contact:

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